

STANDING OVATION

PRESS RELEASE

Appointment

Food Fermentation Europe renews Sébastien Louvion's mandate as President of the organization

Paris, 26 May 2026 – Standing Ovation announces the renewal of Sébastien Louvion's mandate as President of Food Fermentation Europe (FFE) for a period of one year. FFE is the leading industry association dedicated to the development of advanced fermentation technologies applied to sustainable food systems.

Launched in 2023, Food Fermentation Europe is the industry association representing EU stakeholders using advanced fermentation technologies. The association brings together European and British startups (specializing in biomass and precision fermentation), dairy processors committed to using these ingredients, and major retailers. The renewal of Sébastien Louvion's presidency ensures continuity in the work initiated since his initial appointment in December 2024, aimed at consolidating the strategic role of fermentation in the transition of European food systems.

With over 25 years of international experience in the agrifood industry and regulatory affairs, Sébastien Louvion brings his expertise to a clear ambition: making fermentation a pillar of European competitiveness, sustainability, and food sovereignty. At 51 years old, he has served as **Chief Regulatory Officer at Standing Ovation** since 2022, a pioneer in precision fermentation applied to dairy proteins. He combines a precise knowledge of regulatory frameworks with a deep understanding of innovation challenges.

During this new term, Sébastien Louvion intends to pursue the strategic priorities of Food Fermentation Europe, i.e.: to support the development and market entry of fermentation technologies, to promote clear, proportionate regulatory frameworks that favor innovation, to strengthen dialogue with public authorities, and to achieve full recognition for the role of fermentation in the transition toward sustainable, competitive, and resilient food systems in Europe.

Sébastien began his career as a lawyer at Keller and Heckman LLP in Washington D.C. and Brussels, specializing in food law. In 2006, he joined international firm Mayer Brown. In 2015, he moved in-house as Senior Food Law Manager at Danone. In 2020 he took the position of Legal Manager at General Mills France, before joining Standing Ovation in 2022. Sébastien holds a Doctorate in Law (Juris Doctor) from the University of Richmond and is an active member of the Washington D.C. Bar.

Sébastien Louvion, President of Food Fermentation Europe, says: "I thank the members of Food Fermentation Europe for their renewed confidence. Fermentation represents a unique opportunity to build food systems that are simultaneously sustainable, innovative, and competitive. Europe possesses major scientific and industrial assets; it is now essential to create the regulatory and political conditions that allow these innovations to fully reach the market and consumers."

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About Standing Ovation

Co-founded in 2020 by microbiologist and agronomist Romain Chayot, Standing Ovation is a French company specializing in precision fermentation. As a company selected for the French Tech 2030 program, it receives support from the French government and major investors for its industrialization efforts. In 2022, Standing Ovation signed a strategic partnership with the Bel Group. Using its technology, the company has developed its first patented ingredient, a casein produced with precision fermentation called Advanced Casein™, which has very low CO2 emissions and is water- and land-efficient, while offering nutritional, taste, and functional qualities equivalent to those of protein derived from livestock. In 2026, the company completed a €30 million Series B funding round, led by Bpifrance (France 2030) and Crédit Mutuel Innovation. This round brought together its historical investors, including the Bel Group, and notably welcomed Danone Ventures, highlighting the growing interest of international food industry leaders in its technology. Standing Ovation plans to launch its flagship protein in the United States as early as 2026 and aims to become a global leader in food and environmental transformation. To learn more, visit StandingOvation.co.